

MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS**

**2013/2014 ACADEMIC YEAR**

**SECOND YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS & ECONOMICS**

**BACHELOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BBM 347**

**COURSE TITLE: LOGISTIC MANAGEMENT**

**DATE: 17TH APRIL 2014 TIME: 9.00A.M –12.00P.M.**

**INSTRUCTIONS TO CANDIDATES**

**Answer question ONE compulsorily then choose any other THREE**

**Question one.**

1. Discuss the meaning and explain the scope of logistics            management **(5 marks).**
2. Explain the infrastructural requirements for third party logistics. **(5 marks).**
3. Discuss the importance of global positioning systems in fleet           management? **(5 marks).**
4. Explain the meaning and forms of benchmarking in logistics            management **(5 marks)**
5. Describe the constraints of cross docking in logistics management. **(5 marks)**

 **Question two.**

1. Explain the factors that affect the cost of logistics. **(10 marks).**
2. Discuss the distribution strategies applied in logistics            management. **(10 marks).**

**Question three.**

1. Discuss the criteria used in logistics systems analysis  **(10 marks)**
2. Explain the pillars of logistics management. **(5 marks)**

**Question four.**

1. Discuss the benefits of Just-In-Time systems in logistical management. **(10 marks)**
2. Discuss the significance of regulation the inbound and outbound logistics regularly. **(5 marks).**

**Question five.**

Discuss the elements of logistics management in detail. **(15 marks)**

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**REGULAR EXAMINATIONS 2013/2014 ACADEMIC YEAR**

**SCHOOL OF BUSINESS AND ECONOMICS**

**DIPLOMA IN BUSINESS MANAGEMENT**

**COURSE CODE: DBM 09 COURSE TITTLE: STORES AND MATERIALS MANAGEMENT.**

**TIME: 3 HOURS INSTRUCTIONS:**

**ANSWER QUESTION ONE COMPULSORILY THEN CHOOSE ANY OTHER THREE**.

QUESTION ONE:

1. Briefly explain the meaning of inventory. (4 marks).
2. Discuss the inventory level management techniques. (8 marks).
3. Explain the meaning of economic order quantity in firms and state its formulae (5 marks).
4. Discuss the significance of material management function in organizations. (8 marks).

QUESTION TWO.

1. Discuss the types of sourcing of materials in organizations. (10 marks).
2. Explain the significance of ethical buying practices in organizations. (5 marks).

QUESTION THREE.

1. Discuss the procurement challenges in organizations. (10 marks).
2. Explain the mechanisms in stock management `(5 marks).

QUESTION FOUR.

1. Discuss the significance of budgeting in inventory control. (10 marks).
2. Explain the importance of negotiation in materials management. (5 marks).

QUESTION FIVE.

1. Discuss the importance of computers in inventory management. (10 marks).
2. Explain the factors that determine the sourcing practices in organizations. (5 marks).

QUESTION SIX.

1. Discuss in detail how government activities affect the sourcing policies of materials in organizations (10 marks).
2. Explain the significance of negotiation in the process of materials (5 marks).