



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND
ECONOMICS
BACHALOR OF BUSINESS
ADMINISTRATION**

COURSE CODE: BCM 1207

**COURSE TITLE: THEORY AND PRACTICE OF
MANAGEMENT**

DATE: 15TH APRIL 2019

TIME: 11.00AM -1.00PM

INSTRUCTIONS TO CANDIDATES:

Instruction: Answer Question ONE and any other THREE Questions

Question 1.

a)

i] Define the term management? [1 marks]

ii] Managers must have specific skills and play certain roles in organizations if they are to inspire employees to meet organizational objectives; explain [8 marks]

b) Trace the evolution of management thought, major theorists of the eras and the distinguishing features of each thought through at least four eras [8 marks]

c) Describe the characteristics/elements of management [8 marks]

Question 2.

Evaluate the levels of management
[15 marks]

Question 3.

A chief executive officer cannot perform all the activities in organization; discuss the importance of the organizing function
[15 marks]

Question 4.

Describe how Henri Fayol's 14 management principles have affected management of wildlife organizations today

[15 marks]

Question 5.

Staffing is basically a dynamic process and is affected by a variety of factors: discuss

[15 marks]

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