MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER

SCHOOL OF TOURISM AND NATURAL RESOURCES MANAGEMENT
DIPLOMA IN TOURISM AND WILDLIFE MANAGEMENT

COURSE CODE: NDTW 115
COURSE TITLE: TOURISTIC HISTORY OF EAST AFRICA

DATE: 5ᵀᴴ DECEMBER, 2018 **TIME: 0830 – 1030 HRS**

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions

*This paper consists of **2** printed pages. Please turn over.*

SECTION A: QUESTION ONE IS COMPULSORY (25 MARKS)
QUESTION ONE
a) Define the following terms as is applicable in the study of touristic history of East Africa.
   - i. Heritage Tourism (2maks)
   - ii. Anthropology (2marks)
   - iii. Archaeology (2marks)
b) Using relevant examples differentiate between material and non-material culture. (4marks)
c) Name any **FIVE** Touristic Historical sites found in Kenya. (5marks)
d) Explain the importance of pre-historic sites, ancient rock paintings and artifacts to the tourism industry in East Africa. (5marks)
e) Managers encounter a lot of challenges while managing different pre-historic sites in Kenya. Highlight the possible strategies that they can use to ensure effective management of the attractions. (5marks)

SECTION B: ANSWER ANY THREE QUESTIONS (45MKS)
QUESTION TWO
Discuss any FIVE pre-historic sites found in East Africa, Highlighting the various attractions present. **(15 marks)**

QUESTION THREE
Culture plays an integral role in the tourism industry In East Africa. With sufficient details, state and explain the common characteristics of culture. **(15marks)**

QUESTION FOUR
East Africa communities are categorized into THREE major groups, The Bantus, Cushites and the Nilotes. Describe the origin, migration and settlement of the Nilotes in various East African countries. **(15 marks)**

QUESTION FIVE
Discuss the positive results of the coming of early visitors to East Africa. **(15marks)**

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