



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF SCIENCE AND INFORMATION SCIENCES
FOR THE DEGREE OF BACHELOR OF
SCIENCE IN INFORMATION SCIENCES**

**COURSECODE: INS 1203
COURSE TITLE: E- BUSINESS**

DATE: 30TH APRIL, 2018

TIME: 0830 - 1030 HRS

INSTRUCTIONS TO CANDIDATES

- **Question ONE (1) in Section "A " is Compulsory**
- **Answer any Two (2) Questions from Section "B"**
- **Use diagrams; Illustrate where necessary**

SECTION "A": COMPULSORY QUESTION

Q1a). Explain the utilization of ICT using InterNET, ExtraNET and IntraNET in promoting socio-economic development in Kenya. **(10 marks)**

b).Discuss the major differences between E-Commerce and E-Business indicating how they are being implemented in public and private sector in Kenya. **(10 marks)**

c). Explain how Kenya is becoming "Knowledge-Based Economy" **(10 marks)**

SECTION "B" ANSWER ANY TWO (2) QUESTIONS FROM THIS SECTION

Q2 a) .Discuss briefly how business Information Systems for Top, Middle and Operational Management are utilized in organizations in Kenya. **(10 marks)**

b) Give full discussion on how IT/ICT enhances businesses in Kenya **(10 marks)**

Q3 (a) Briefly explain why most business in Commercial Banks in Kenya are Automated. **(10 marks)**

(b)Briefly discuss the major six (6) commonly used Accounting Information Systems in Organizations in a well-established organization. **(10 marks)**

Q4 (a) Distinguish E-Government from E-Governance, stating their four (4) specific objectives in Government offices in Kenya **(10 marks)**

(b) How are B2B and C2C models used in E-Business and E-Commerce? **(10 marks)**

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