



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2017/2018 ACADEMIC YEAR SECOND YEAR SECOND SEMESTER

SCHOOL OF BUSINESS AND ECONOMICS

BSc. IN ENTREPRENEURSHIP

COURSE CODE: BSE 2209

COURSE TITLE: VENTURE CAPITAL

DATE : 3RD MAY 2018

TIME:11.00 A.M- 1.00 P.M

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions

This paper consists of 2 printed pages. Please turn over.

Question one

- a) Discuss five factors affecting investment decisions by venture capitalist. **(10 marks)**
- b) Highlight and explain five modes of finance by venture capitalist. **(10 marks)**
- c) Highlight five methods of venture capital financing. **(5marks)**

Question two

- a) Discuss five factors that entrepreneurs must consider when selecting a venture capitalist. **(10 marks)**
- b) Briefly define the terminology 'venture capital'. **(5 marks)**

Question three

- a) Discuss five features of venture capital. **(10marks)**
- b) Describe the advantages of venture capital to an entrepreneur. **(5 marks)**

Question four

- a) Explain five exit options used by venture capitalist in cashing out their investment. **(10 marks)**
- b) Highlight five types of venture Capitalist. **(5 marks)**

Question five

Venture capitalist finance both early and later stage investments to maintain a balance between risk and profitability. Discuss. **(15 marks)**

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