

**MAASAI MARA UNIVERSITY**

**REGULAR EXAMINATIONS 2014/2015 ACADEMIC YEAR**

**SCHOOL OF BUSINESS AND ECONOMICS**

**BACHELLOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BBM 347**

**COURSE TITTLE: LOGISTICS MANAGEMENT**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

**ANSWER QUESTION ONE COMPULSORILY THEN CHOOSE ANY OTHER THREE**.

**Question one.**

1. State the meaning and explain the scope of logistics management.

**(5 marks).**

1. Explain the infrastructural requirements for third party logistics.

**(5 marks).**

1. What is the importance of global positioning systems in fleet management**? (5 marks).**
2. Explain the meaning and forms of benchmarking in logistics management**. (5 marks)**
3. Describe the constraints of cross docking in logistics management.

**(5 marks)**

**Question two.**

1. Explain the factors that affect the cost of logistics. **(10 marks).**
2. Discuss the distribution strategies applied in logistics management. **(5 marks).**

**Question three.**

1. Discuss the criteria used in logistics systems analysis**. (10 marks)**
2. Explain the pillars of logistics management. **(5 marks)**

**Question four.**

1. Discuss the benefits of Just-In-Time systems in logistical management.

**(10 marks)**

1. Discuss the significance of regulation the inbound and outbound logistics regularly**. (5 marks).**

**Question five.**

Discuss the elements of logistics management in detail. **(15 marks)**