



MAASAI MARA UNIVERSITY

UNIVERSITY REGULAR EXAMINATIONS

2023/2024 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER

**SCHOOL OF NATURAL RESOURCES, ENVIRONMENTAL
STUDIES AND AGRICULTURE**

**BACHELOR OF SCIENCE IN WILDLIFE RESOURCE
MANAGEMENT**

COURSE CODE: WRM 3226-1

COURSE TITLE: FUNDAMENTALS OF RESEARCH

DATE: 31/5/24

TIME : 1100-1300HRS

INSTRUCTIONS TO CANDIDATES

Answer **All** the Questions in Section A and any **THREE** IN SECTION B

*This paper consists of **TWO** printed pages. Please turn over*

SECTION A (20 MARKKS)

1. Differentiate between primary and secondary data in research
(4 Marks)
2. Explain the key components of the introduction section in research
(6 Marks)
3. Explain three common research study designs used in wildlife management
(6 Marks)
4. Identify two ethical considerations that researchers must address when conducting wildlife studies
(4 Marks)

SECTION B: ANSWER ANY THREE QUESTIONS (30 MARKS)

5. Using specific examples, discuss the strengths and limitations of qualitative research methods.
(10 Marks)
6. Discuss the different types of non-parametric tests that are commonly used in research
(10 Marks)
7. Discuss the different data sampling strategies in research
(10 Marks)
8. Discuss the steps involved in developing a research proposal
(10 Marks)

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