



**MAASAI MARA UNIVERSITY**  
**REGULAR UNIVERSITY EXAMINATIONS**  
**2023/2024 ACADEMIC YEAR**  
**THIRD YEAR SECOND SEMESTER**

**SCHOOL OF NATURAL RESOURCES, TOURISM  
& HOSPITALITY**  
**BACHELOR OF URBAN AND REGIONAL PLANNING**

**COURSE CODE: URP 3232-1**

**COURSE TITLE: LAND USE PLANNING AND MANAGEMENT**

**DATE: 03/6/24**

**TIME: 0830-1030HRS**

**INSTRUCTIONS TO CANDIDATES**

Answer **ALL** questions in **Section A** and any other **THREE** questions in **Section B**

**SECTION A****(20MKS)**

- Q1.** Using examples, explain five main factors affecting land rent in Kenya. **(5Marks)**
- Q2.** Explain five characteristics of land as a natural resource. **(5Marks)**
- Q3.** Using Urban planning-related examples, explain the difference between direct demand and derived demand. **(5Marks)**
- Q4.** List five landownership documents and explain their function. **(5Marks)**

**SECTION B****(30MARKS)**

- Q5.** Using examples, describe the importance of land valuation in Urban and Regional planning. **(10Marks)**
- Q6.** Discuss five traditional methods used in Land valuation. **(10Marks)**
- Q7.** Using relevant examples, discuss how government policies influence the supply of a good or service in Kenya. **(10Marks)**
- Q8.** You have been approached by a Real Estate Development Company in Narok town to advise them on how to access land for the development of a gated community in the suburbs of the town. Explain how you would advise the company as a planner. **(10Marks)**

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