



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER

SCHOOL OF NATURAL RESOURCES,

ENVIRONMENTAL STUDIES AND

AGRICULTURE

DIPLOMA IN TOURISM AND WILDLIFE

MANAGEMENT

COURSE CODE: NDTW 141

COURSE TITLE: TRAVEL MANAGEMENT

DATE: 15/5/2024

TIME: 0830-1030 HRS

INSTRUCTIONS TO CANDIDATES

Answer ALL questions in section A and any other TWO in section B.

This paper consists of 2 printed pages. Please turn over

SECTION A

- 1a). what is travel management? (1 mark).
- b. Outline main components of travel services. (4 marks)
- 2). Describe any five activities that travelers may undertake while visiting Rift Valley in Kenya. (5 marks)
- 3). Explain five reasons that may make a passenger travel by SGR train between Suswa to Nairobi. (10 marks)
- 4). Explain any five factors that may influence the cost of transportation during travel planning. (10 marks)

SECTION B:

- 5). Travers in third world countries faces high potential insecurity risks and health hazards. Advise USA in-bound travelers visiting Kenya on measures to observe so as to avoid health and insecurity concerns. (20 marks)
- 6). a. Travel law is complicated for a variety of reasons. Discuss (10 mark)
- b. Explain essential leadership skills of travel personnel. (10 marks)
- 7). Discuss trends and contemporary issues in travel industry in 21st century. (20 marks)

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