



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF NATURAL RESOURCES,
ENVIRONMENTAL STUDIES AND
AGRICULTURE
CERTIFICATE IN TOURISM AND WILDLIFE
MANAGEMENT**

**COURSE CODE: CTW 011
COURSE TITLE: TRAVEL GEOGRAPHY AND
ENVIRONMENTAL EDUCATION**

DATE: 14/5/2024

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer **ALL** questions in section **A** and any other **THREE** in section **B**.

This paper consists of 2 printed pages. Please turn over

SECTION A (25 MARKS) COMPULSORY

QUESTION ONE

- a) Explain the following terms and concepts. **(6Marks)**
- i. Environment.
 - ii. Travel Geography.
 - iii. Transportation.
- b) With relevant examples, **explain any three modes of transport** commonly used by tourists visiting Kenya. **(6Marks)**
- c) List **any five physical features** that can be used as tourism attractions. **(5Marks)**
- d) Explain **five roles played** by the transport sector that is significant to the tourism industry. **(5Marks)**
- e) Mention **any three organizations** actively involved in environmental management and conservation in Kenya. **(3Marks)**

SECTION B (45 MARKS) ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) **Discuss Five** the roles played by environmental ethics in realizing environmental management and natural resource sustainability. **(10Marks)**
- b) **Elaborate any five benefits** of using air travel over other means of transport. **(5Marks)**

QUESTION THREE

Discuss **any five** critical environmental issues currently trending globally. **(15Marks)**

QUESTION FOUR

Sufficiently, **discuss five major** climatic classification types as described by Koppen. **(15Marks)**

QUESTION FIVE

- a) **List any five** major tourism **source markets** for Kenya as a tourist destination in the world. **(5Marks)**
- b) Explain **any five** factors affecting the choice of the means of transport to be used by tourists in Kenya. **(10Marks)**

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