



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2023/2024 ACADEMIC YEAR**

**FOURTH YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES**

**BA LITERATURE, THEATRE AND FILM  
STUDIES**

**COURSE CODE: 4246-1**

**COURSE TITLE: LITERARY JOURNALISM**

**DATE: .....**

**TIME:**

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**INSTRUCTIONS TO CANDIDATES**

- **Question One is Compulsory**
- **Answer Any Other Two questions**

*This paper consists of ..... printed pages. Please turn over.*

1. a) Define the term literary journalism. **(2mks)**
  - b) Outline **THREE** genres of writing that can be considered as literary journalism. **(3mks)**
  - c) Explain the differences between literary and standard journalism **(15mks)**
2. 'Literary journalists make facts dance.' Explain this statement drawing relevant illustrations from a text of your choice. **(15Mks)**
  3. With reference to George Orwell's excerpt on colonial regime in Marrakech, discuss **THREE** characteristics of literary journalism. **(15Mks)**
  4. Argue for the consideration of comic strips such as 'Babu' by Khan in Sunday Standard as children's literary journalism. **(15Mks)**

P.T.O

5. Using Mwalimu Andrew's, 'The Staffroom Diary' in *The Sunday Nation*, discuss two strategies that literary journalism employs to capture the imagination of reading public. **(15Mks)**
6. To what extent has the digital space transformed the circulation and reception of literary journalistic work? **(15Mks)**