



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

4TH YEAR SECOND SEMESTER

SCHOOL OF ARTS, HUMANITIES, SOCIAL

SCIENCES & CREATIVE INDUSTRIES

BACHELOR OF COMMUNICATION &

JOURNALISM

COURSE CODE: CMJ 4203-1

COURSE TITLE: PUBLIC AFFAIRS REPORTING

DATE: 23/4/2024

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

- Students should execute the assignments in groups of (3) threes.
- The stories filed should have at least 3 sources.
- Appropriate letters seeking audience with the sources should accompany the reports.
- A brief summary of each story should also be given.
- Feature stories should be filed on land issues, education matters and family planning and parenting.

Ten assignments will be written from the beat category or beat selected by each group student. The focus will be on:

- a) Beat selection,**
- b) Sources selection,**
- c) Writing/reporting,**
- d) Grammar and style**

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