



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER

**SCHOOL OF ARTS ,HUMANITIES, SOCIAL SCIENCES
AND CREATIVE INDUSTRIES**

BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT

COURSE CODE: CMD 3222-1

COURSE TITLE: ADVOCACY IN INSTITUTIONAL CHANGE

DATE: 27/5/24

TIME:1100-1300HRS

INSTRUCTIOS TO CANDIDATES

- Answer question ONE (COMPULSORY) and question any other TWO questions
- Question one carries 20 questions
- All other questions carry 15 marks

Question one

- a) Explain the importance of team work. **(5 Marks)**
- b) Explain in detail the concept of advocacy. **(15 Marks)**

QUESTION TWO

- a) Discuss two approaches of advocacy. **(10 Marks)**
- b) In your view, briefly describe how advocacy can positively change negative institutions. **(5 Marks)**

QUESTION THREE

Explain the importance of SDG 16 and SDG 17 in understanding the role of diverse institutions. **(15 Marks)**

QUESTION FOUR

- a) Describe how you can identify your opponents in an advocacy issue. **(10 Marks)**
- b) Present your views on potential allies in an advocacy issue. **(5 Marks)**

QUESTION FIVE

Write short notes on process of advocacy and planning for advocacy. **(15 Marks)**

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