



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

**SCHOOL OF NATURAL RESOURCE,
ENVIRONMENTAL STUDIES & AGRICULTURE
CERTIFICATE IN TOURISM AND WILDLIFE
MANAGEMENT**

COURSE CODE: CTW 007

COURSE TITLE: ECO-TOURISM.

DATE: 29/1/2024

TIME: 0830-1030 HRS

Instructions:

*Answer **ALL** questions in section A and any other **TWO** in section B.*

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This paper consists of 2 printed pages. Please turn over

SECTION: A

- 1) Give a holistic definition concept of ecotourism (5 marks)
- 2) Outline characteristics of an Eco-tourist (5 marks)
- 3) Identify *any five* ecotourism activities that you can undertake in Hell's Gate national park (5 marks)
- 4) Explain the ecological importance of ecotourism (5 marks)
- 5) Explain the principles of ecotourism (10 marks)
- 6) Outline and explain different types of eco-tourism (10 marks)

SECTION: B

- 7) Explain best principles for establishing a community based-ecotourism venture (15 marks)
- 8) Explain the negative impacts of ecotourism (15 marks)
- 9) Discuss challenges facing community based eco-tourism in Kenya (15 marks)

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