



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR**

**FIRST YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS  
MASTER IN BUSINESS ADMINISTRATION**

**COURSE CODE: MBA 8212**

**COURSE TITLE: ENTREPRENEURSHIP  
THEORY & DEVELOPMENT**

**DATE: 27/4/2023**

**TIME: 1430-1730 HRS**

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## INSTRUCTIONS TO CANDIDATES

- Answer question ONE (compulsory) and any other THREE questions.
- Question one carries 20 marks
- All other questions carry 10 marks

### QUESTION ONE

- a) Entrepreneurs should always engage in creative and innovative ways of doing business if they expect to succeed. Explain this statement. (10mKs)
- (b). discuss the factors that affect diffusion of technology in entrepreneurship. (5 Marks)

### QUESTION TWO

- a) Entrepreneurship is considered as an activity that involves processes that culminate at achieving a goal yet many scholars view entrepreneurship as a discipline. Explain (15 marks).
- b) Explain how entrepreneurship as a discipline is linked to other disciplines. (10 marks).

### QUESTION THREE

Entrepreneurship has a critical role in Economic Progress. It is not just a matter of creating a company; It is about capitalizing on market opportunities. Explain how entrepreneurs identify opportunities in current issues with examples. (15 marks).

### QUESTION FOUR

Entrepreneurial Competencies play an Important role in entrepreneurship development;

- (a). define entrepreneurial competence (5marks).
- (b) explain the key entrepreneurial competencies that an entrepreneur needs to acquire in order to carry out effective managerial and entrepreneurial functions. (10 marks).

### QUESTION FIVE

A School of thought is a process through which Information is processed. discuss the macro view and the micro view of entrepreneurship school of thought, (15 marks).

### QUESTION SIX

Government cannot be underrated in terms of the support they give to entrepreneurs. Discuss the various types of support that the Kenyan government gives to entrepreneurs, (15 marks).

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