



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS HUMANITIES SOCIAL  
SCIENCES AND CREATIVE INDUSTRIES**

**COURSE CODE: CPR 1206-1**

**COURSE TITLE: PUBLIC SPEAKING**

**DATE: 26/4/ 2023**

**TIME: 0830-1030 HRS**

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## **INSTRUCTIONS TO CANDIDATE**

Question **ONE** is compulsory

Answer any other **TWO** questions

## **QUESTION ONE**

Q1). You have been invited as the Chief Guest to deliver the key note speech on 7<sup>th</sup> November, 2023 to mark the cancer awareness day that will be held at the Narok stadium. Prepare the speech for the occasion. (10mks)

b) Peters, a second year student in Maasai Mara University, was requested to give an informative speech during a prize giving day in Shanzu Secondary School, a place he had never been to before. After his speech it was noted that it did not meet the audience needs.

(i). Explain any FIVE ways he could have used to get information about his audience. (5 marks)

(ii) Examine any FIVE audience characteristics he could have noted before preparing his speech and discuss how he should have tailored his speech to suit the specific characteristics identified. (5 marks)

## **QUESTION TWO**

Highlight the ethical considerations that one should observe when making a public address. (15mks)

## **QUESTION THREE**

Analyze the differences between public speaking and other forms of communication. (15mks)

## **QUESTION FOUR**

4 a). During the introductory Psychology class Lemashon found the lecturer to be boring. Justify why Lemashon expresses such a doubt. How can he become a good listener? (7mks)

b) Outline four styles that can be used in speech delivery (8mks)

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