



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
BACHELOR OF COMMERCE**

COURSE CODE: BCM 2208-1

**COURSE TITLE: MANAGEMENT INFORMATION
SYSTEM**

DATE: 21/4/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

- Answer question ONE (compulsory) and any other THREE questions.
- Question one carries 20 marks
- All other questions carry 10 marks

QUESTION ONE

- (a) Explain what a DBMS is and what it does. **(4 Marks)**
- (b) Describe three advantages of the DBMS approach. **(6 Marks)**
- (c) Clearly explain the characteristics of executive support systems, identifying why these characteristics discriminate such a system from other information systems used by management. **(10 Marks)**

QUESTION TWO

Describe the key benefits of networks within organization. **(10 Marks)**

QUESTION THREE

- (a) Discuss the key attributes of a good system analyst. **(4 Marks)**
- (b) Which technology trends raise ethical issues using information systems?
(4 Marks)

QUESTION FOUR

- (a) Identify three major new information systems trends. **(6 Marks)**
- (b) List four competitive strategies enabled by information systems that organizations can pursue. **(4 Marks)**

QUESTION FIVE

- (a) Briefly discuss three security goals of system. **(4 Marks)**
- (b) List examples of threats to information security. **(6 Marks)**

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