

MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2023/2024 ACADEMIC YEAR FIRST YEAR FIRST SEMESTER

SCHOOL OF BUSINESS AND ECONOMICS DIPLOMA IN HUMAN RESOURCE MANAGEMENT

COURSE CODE: HRD 007

COURSE TITLE: MANAGEMENT OF CHANGE

DATE:2/2/2024

TIME:1430-1630 HRS

INSTRUCTIONS TO CANDIDATES

- 1. ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS
- 2. THIS PAPER CONSISTS OF TWO PRINTED PAGES, P

QUESTION ONE

- a) Define management of change. (5mks)
- b) Who is a change agent? (5mks)
- c) Briefly explain the roles of a change agent. (7mks)
- d) Distinguish between planned change and unplanned change. (8mks)

QUESTION TWO

- a) Using examples, discuss the types of organizational changes companies undergo. (10mks)
- b) Explain the characteristics of organizational change. (5mks)

QUESTION THREE

- a) Why is organizational change so important? Explain this using external forces affecting the organization. (10mks)
- b) Outline strategies used by managers to cope with changes in the environment. (5mks)

QUESTION FOUR

Discuss the process of planned organizational change. (15mks)

QUESTION FIVE

a) Discuss the sources of organizational resistance to change.

(8mks)

b) Explain the strategies employed by managers in overcoming resistance to change in an organization. (7mks)

/END/