



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATION**

**2023/2024 ACADEMIC YEAR**

**FIRST YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS  
BACHELORS OF PROJECT MANAGEMENT**

**COURSE CODE: BPM 1103-1**

**COURSE TITLE: FOUNDATIONS OF PROJECT  
MANAGEMENT**

**DATE: 2/2/2024**

**TIME: 1100-1300 HRS**

**INSTRUCTIONS TO CANDIDATES**

***Answers Question one and any other Two***

### **QUESTION ONE**

- a) In 2000, Electronic Data Systems (EDS) executives were pleased to have secured an \$8.8 billion contract with the U.S. Navy to design, install, manage and support “a single hacker proof network” connecting 345,000 computers at 4,000 Navy and Marine Corps location. However, by 2004, the company had lost \$1.6 billion on the project. Errors and omissions at the very start of the project were major contributors to the dismal financial performance and lost reputation EDS experienced.

What other factors at the project initiation stage might have contributed to EDS poor performance in the project. **(12 MARKS).**

- b) Eddie is a project manager at Lenval Technologies Company limited based in Nairobi and preparing to terminate some of the projects the company is implementing. Based on your experience advice Eddie on the types of terminating strategies, he can adopt. **(8 MARKS)**

### **QUESTION TWO**

- a) Illustrate the various steps involve in a project life cycle **(10 MARKS)**  
b) Define the term Project and highlight on the **4M’S** of resources that can be used by project managers **(5 MARK)**

### **QUESTION THREE**

- a) Define the term stakeholders and identify different stakeholders in a road construction project. **(10 Marks)**  
b) Examine why the new project must undergo the following analyses Ecological Analysis and Social cost benefit analysis **(5 Marks)**

### **QUESTION FOUR**

- a) Discuss various project success factors according to Slevin and Pinton. **(9 MARKS)**  
b) Discuss the project constraints that the project team must plan for during the life cycle of a project. **(6 Marks).**

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