



MAASAI MARA UNIVERSITY
REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
FOURTH YEAR/ SECOND SEMESTER
SCHOOL OF ARTS & SOCIAL SCIENCES
BACHELOR OF ARTS IN
COMMUNICATION & PUBLIC RELATIONS

COURSE CODE: CMJ 4206

COURSE TITLE: BROADCAST PRACTICUM

DATE: APRIL, 2023

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

PROGRESSIVE EXAMINATION:

1. Each student to identify a topic worth for radio and Tv production

05 marks

2. Develop program proposal/Treatment: characters, program duration, format of production, logline, synopsis, target audience, structure/ form

or style 30 marks

3. Practical editing procedure with editing note attached 20 marks
4. Final cut 45 marks