

Influence of Entrepreneurship on Socio-Economic Empowerment in Registered Youth Groups in Kenya: A Case of Makadara Sub-County, Kenya

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Abstract

The Youth bulge has presented challenges both to nations and the youth themselves. As a result, countries have developed or updated national policies and programs to promote the socio-economic empowerment of youth. This study considers youth groups as social organizations that are created to help young people participate in development and cope with social and economic challenges. The main objective of this study was to determine the influence of Entrepreneurship on socio-economic empowerment in registered youth groups in Nairobi, Kenya with a key focus on Makadara Sub-County. The study was grounded on the Human Capability approach. The study adopted a descriptive survey design. The stratified sampling techniques were used and Slovin's formula was applied to obtain the required sample size. A structured questionnaire was used to collect data. The findings show a strong and positive relationship between entrepreneurship and socio-economic empowerment of youth in registered youth groups in Makadara sub-county, Nairobi County. The study showed that youth in registered youth groups in Makadara sub-county Nairobi County have embraced technology and used their social networks and social media to positively influence socio-economic empowerment. Youth groups are not only seen as a platform for meeting with friends but as a place for the opportunity to market products, explore new ideas, and combine resources to undertake development activities. The findings of this study are intended to inform decision-makers to streamline their interventions and act with confidence on the factors that will improve the activities and outcomes within youth groups as youth people continue to be at the center of community development.

Keywords: Youth, Socio-economic empowerment, Entrepreneurship, Youth Groups, Makadara sub-County, Nairobi County