



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF ARTS, HUMANITIES SOCIAL
SCIENCES & CREATIVE INDUSTRIES
BACHELOR OF ARTS IN LITERATURE, FILM,
AND CULTURAL STUDIES**

**COURSE CODE: LIT 3234-1
COURSE TITLE: PLAY PRODUCTION**

DATE: 24/4/2023

TIME: 0830-1030 HRS

INSTRUCTIONS TO CANDIDATES

- Question One is Compulsory
- Answer Any Other Two Questions

This paper consists of 2 printed pages. Please turn over.

1. a)What is play production? (7 marks)

b)Discuss the process of play production in either:

The Kenya National Schools and Colleges Drama Festival

Or

The professional theatre industry in Kenya

(13 marks)

2. Discuss the role of one of the following in play production giving examples from your experience in the practicals that you participated in during this course:

a)Scriptwriter

b)Director

c)Actor

d)Costume Designer

e)Stage Designer

f)Sound and Lighting Technician

(15 marks)

3. a)What is a reading rehearsal? (2 marks)

b)Outline the functions of a reading rehearsal (4 marks)

b)Explain Stanislavsky's concept of script interpretation, articulating the actor and the director's perspectives during the course of rehearsal.

(9 marks)

4. You have been contracted by Phoenix Theatre Company to market its new production which will take place in two weeks time. Explain and account for the strategies that you will employ to accomplish the task.

(15 marks)

5. With appropriate illustrations, identify and explain the main parts of a proposal for sponsorship of a theatre project. (15 marks)

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