



**MAASAI MARA UNIVERSITY
REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER
SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES AND CREATIVE INDUSTRIES
BACHELOR ARTS IN COMMUNITY
DEVELOPMENT
COURSE CODE : CMD 3222-1
COURSE TITLE : ADVOCACY FOR
INSTITUTIONAL CHANGE**

DATE:

TIME:

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 20 marks*
- *All other questions carry 15 marks*

QUESTION ONE

- a) Explain the importance of team work. **(5 Marks)**
b) Explain in detail the concept of advocacy **(15 Marks)**

QUESTION TWO

- a) Discuss two approaches of advocacy. **(10 Marks)**
b) In your view, briefly describe how advocacy can positively change negative institutions. **(5 Marks)**

QUESTION THREE

Explain the importance of **SDG 16** and **SDG 17** in understanding the role of diverse institutions. **(15 Marks)**

QUESTION FOUR

- a) Describe how you can identify your opponents in advocacy issue. **(10 Marks)**
b) Present your views on potential allies in an advocacy issue. **(5 Marks)**

QUESTION FIVE

Write short notes on process of advocacy and planning for advocacy **(15 Marks)**

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