



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR**

**FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES  
B.A LANGUAGE AND COMMUNICATION  
(CORPORATE COMMUNICATION OPTION)**

**COURSE CODE: LAC 1106-1**

**COURSE TITLE: INTRODUCTION TO  
LANGUAGE**

**DATE: 15TH DECEMBER, 2022**

**TIME: 1100-1300**

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## **INSTRUCTIONS TO CANDIDATES**

Answer Question ONE and any other TWO

### **QUESTION ONE**

- a. Explain any five properties of human language. (15 marks)
- b. Define the term 'language'. (2 marks)
- c. Explain what is meant by the concept 'language universal'. (3 marks)

### **QUESTION TWO**

- a. Discuss any five types of non-verbal communication as a form of language. (15 marks)

### **QUESTION THREE**

- a. Discuss any three theories that explain how humans acquired language. (12 marks)
- b. Distinguish between language learning and language acquisition as used in the study of language. (3 marks)

### **QUESTION FOUR**

Using relevant illustrations of any animals, discuss the claim that animals can be taught human language.

(15 marks)

### **QUESTION FIVE**

Discuss language planning and policy in Kenya.

(15 marks)

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