



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR  
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF ARTS HUMANITIES SOCIAL  
SCIENCES & CREATIVE INDUSTRIES  
BACHELOR OF ARTS IN KISWAHILI AND  
JOURNALISM**

**COURSE CODE: CMJ 4101**

**COURSE TITLE: RADIO PRODUCTION PROCESS**

**DATE: 9<sup>TH</sup> DECEMBER, 2022**

**TIME: 1430-1630**

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**INSTRUCTIONS**

*THIS IS A PROGRESSIVE PRACTICAL EXAM*

*Students, in groups of five will produce various radio programmes as per the course content.*

- 1. Vox pop: students to go to town and interview various people on the skyrocketing cost of living and present the same in class in form of a radio programme. Final product be burnt on a CD for collection on the exam date.*
- 2. Students to produce a radio magazine and present in class: check on how they mix music, voice overs and commercials in the production Final product be burnt on a CD for collection on the exam date.*
- 3. Each group to produce a documentary on the topic of their choice and be presented in class. Final product be burnt on a CD for collection on the exam date.*

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