

MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR SECOND YEAR FIRST SEMESTER

SCHOOL OF BUSINESS AND ECONOMICS BACHELOR OF SCIENCE IN PROJECT MANAGEMENT

COURSE CODE: BPM 2104-1 COURSE TITLE: ROLE AND THEORY OF THE NON PROFIT SECTOR

DATE: 8TH DECEMBER 2022 TIME: 1100-1300

INSTRUCTIONS TO CANDIDATES
Answer Question ONE and any other TWO questions

All Examination Rules Apply

This paper consists of 3 printed pages. Please turn over.

CASE STUDY

Farmers in Kajiado County are on the verge of losing 450,000 cattle valued at approximately Sh13.6 billion due to the ongoing drought. Over 600,000 families also face starvation while 75 per cent of wild animals have been pushed out of their natural habitat in search of food, posing a serious human-wildlife conflict.

In the last three months, prices of cattle have reduced by almost 70 per cent. "I have 56 cattle. I can no longer feed them. It is further disheartening that I can barely get a customer to buy the same at a throw away price of Sh10, 000 for a mature cow," Alex Teum, a farmer narrated.

Initially, farmers were optimistic that the government, through the Kenya Meat Commission Athi River will conduct an off-take programme to save them from losses but the initiative has not been effected. Hay business has turned lucrative with a 8kg bail selling at Sh350. A kilogramme of beef is now selling at Sh430 wholesale price compared to Sh370 three months ago. Meat dealers say prices have skyrocketed due to scarcity of cattle to slaughter.

In a meeting by stakeholders chaired by Governor Joseph ole Lenku, the county government, through the Disaster Management kitty set aside Sh100 million to mitigate the situation. Drought emergency kitty will also support 280,000 school going children with supplementary food and dietary rations for Sh16 per child per day for the next three months.

"We as leaders are here today, united by hunger and a devastating situation we are facing as a county," Lenku said. He went on: The situation needs urgent interventions. Families are sleeping hungry, cattle health continues to deteriorate and farmers' capacity to feed them using hay has become unsustainable, as it is too costly. We urge all humanitarian organizations and

well-wishers to extend their generosity to our suffering people." Leaders also rallied the national government and other well-wishers to intervene.

QUESTION ONE (COMPULSARY 20 MARKS)

- a) What roles and responsibilities would nonprofits play in Kajiado County? (10 marks)
- b) Using any political, economic, organizational or social theories explain how NPOs would intervene in the situation (10 marks)

QUESTION TWO

- a) List with examples four forms of Non Profit Organizations in Kenya (8 marks)
- b) Describe the history and current status of NPOs in Kenya (7 marks)

QUESTION THREE

- a) List and explain four characteristics of Non Profit Organizations (8 marks)
- **b)** Explain the responsibilities of governing boards, the executive, manager and any other staff in NPOs (7 marks)

QUESTION FOUR

- a) Distinguish between Charity, Philanthropy, Volunteering and Corporate Social Responsibility (8 marks)
- b) Discuss the challenges and future opportunities for NPOs in Kenya (7 marks)

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