



**MAASAI MARA UNIVERSITY**  
**REGULAR UNIVERSITY EXAMINATIONS**  
**2021/2022 ACADEMIC YEAR**  
**THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL  
SCIENCES AND CREATIVE INDUSTRIES**

**COURSE CODE: CMJ 3106**

**COURSE TITLE: INVESTIGATIVE JOURNALISM**

**DATE:**

**TIME:**

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**INSTRUCTIONS TO CANDIDATES**

1. Answer question 1 and any two

### **Question One (30 Marks)**

- a) Explain what makes investigative journalism different from other types of journalism **(10mks).**
- b) Explain three reasons the society needs investigative journalism **(6mks).**
- c) Discuss any seven basic principles of investigative reporting **(14 marks).**

### **Question Two (20 Marks)**

- a) Using examples, discuss five qualities of investigative journalists **(10 marks).**
- b) Briefly discuss emerging investigative stories in Kenya and in the world **(10 marks).**

### **Question Three (20 marks)**

Discuss in detail any two of the following sources of stories for investigative reporters:

- a) Government or public records
- b) Whistle blowers
- c) Tip offs
- d) Investigative beat **(10 marks each)**

### **Question Four (20 marks)**

Using examples, explain the steps involved in investigative reporting.

### **Question Five (20 marks)**

Discuss in detail:

- a) Two ethical issues; and
- b) Two legal issues an investigative reporter should be aware of **(10 marks each).**

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