



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2021/2022 ACADEMIC YEAR**

**FIRST YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL SCIENCES  
AND CREATIVE INDUSTRIES  
BACHELOR OF SCIENCE IN COMMUNICATION &  
PUBLIC RELATIONS/JOURNALISM**

**COURSE CODE: CMJ 1105-1**

**COURSE TITLE: WRITING FOR  
COMMUNICATION**

**DATE: 28<sup>TH</sup> MARCH, 2022**

**TIME: 0830-1030**

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**INSTRUCTIONS TO CANDIDATES**

1. Answer Question **ONE** and any other **TWO** questions

### **QUESTION ONE (20 marks)**

Using the following title, *Marijuana should be legalized in Kenya*;

- (a) Write an introductory paragraph (5 marks)
- (b) Write a concluding paragraph (5 marks)
- (c) What type of an essay is this? (2 marks)
- (c) Name any other two types of essays (2 marks)
- (d) Discuss any three qualities of a good paragraph (6marks)

### **QUESTION 2 (15 MARKS)**

- (i) Correct the following fragments (5 marks)
  - (a) Spent twenty years in a South African jail.
  - (b) The Narok County floods.
  - (c) A stand -up comedian.
  - (d) After Chelsea won the game.
  - (e) Our class representative.
- (ii) State the name we give to the following mistakes and make appropriate corrections (10 marks)
  - (a) A helicopter arrived, it rescued the flood victims
  - (b) The California sea otters were endangered now their numbers are increasing.
  - (c) Elizabeth turned on the sudden noise a bird had crashed into a picture window.
  - (d) The potter displayed his vessels, the painter showed her portraits.
  - (e) My aunt stayed with us for a week my cousins came too.

### **Question 3 (15marks)**

- (i) Using one example, define a phrase (4marks)
- (ii) What functions does an adjectival phrase play in a sentence?(5 marks)
- (iii) Using examples, explain the structure of the Noun Phrase(NP) (6 marks)

### **Question 4 (15 marks)**

(i) Using suitable examples, differentiate between an independent clause and a dependent clause (5 marks)

(i) Write brief notes on subordination and coordination. (5marks)

(ii) Rewrite the following sentences according to the instructions given after each (5 marks)

a) It is raining heavily. I will take an umbrella with me .(Join into one sentence using a subordinating conjunction).

b) The girl doesn't bother to revise her notes. She expects to pass her examination with flying colours. (Join the two sentences using a coordinating conjunction).

c) I love watching wildlife. I don't like going to the game park. (Join using a subordinating conjunction).

d) The baby prefers tea..... coffee. (Fill the blank with the correct preposition).

e) The two loved each other very much. They got married. (Join using a coordinating conjunction)

### **Question 5 (15 marks)**

**(a) Read the paragraph given below and answer the questions that follow ( 10marks)**

If we would be able to use statistics to measure pain, regret, loneliness, and the fear of the future, the statistics would be beyond quantifying. In fact, these are the feelings that are the aftermath of 42 % of all

marriages in our society. What has happened to the sacred vows; “till death do us part” and “happily ever after?” undoubtedly, it has become increasingly clear that most couples find it hard to stay together after marriage, and divorce has become the norm rather than the exception.

(i) State the topic sentence in the paragraph, and explain your answer. (4 marks)

(ii) Write two supporting sentences in the above paragraph (4 marks)

(iii) Identify one connector (transitional phrase) used in the paragraph (2 marks)

**(b) Punctuate the following paragraph (5 marks)**

one day in june hare started bragging to the world in jungleland about his talent and abilities I am so fast he said that I can beat anyone who wants to race with me it was hot on the track tortoise blazed at hare through drooping eyelids alright said tortoise I'll take you up on it I think I can beat you let's do it.

**Question 6 (15 marks)**

(i) Using two examples for each, discuss types of sentences in terms of function (10marks)

(ii) Study the following sentences.

The computer drank my water.

Her cat writes poetry.

(a) Are they correct? Explain your answer (4 marks)

(b) Write down two possible meanings of the following construction

I ate chips near the bank.

**/////THE END /////**