



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2021/ 2022 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

**SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES AND CREATIVE INDUSTRIES**

DEGREE IN COMMUNITY DEVELOPMENT

COURSE CODE: CMD 1104-1

**COURSE TITLE: INTRODUCTION TO BASIC
MANAGEMENT SKILLS**

DATE: 28TH MARCH, 2022

TIME: 0830-1030

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other TWO questions

This paper consists of TWO printed pages. Please turn over.

SECTION A: THIS SECTION CONTAINS 20 MARKS (MANDATORY SECTION)
QUESTION ONE

1a) Good management skills are vital for any organization to succeed and achieve its goals and objectives. Discuss the validity of this statement using relevant examples **(10 Marks)**

1b) Using relevant examples, discuss the extent to which management can be conceptualized as an **ART** and a **SCIENCE** **(10 Marks)**

SECTION B: ANSWER ANY OTHER TWO QUESTIONS FROM THIS SECTION
QUESTION TWO

2a) Explain using relevant examples, the application of any two management functions and show how they help managers to run their organizations on a day to day basis. **(10 Marks)**

b) State and explain any **FIVE** principles of Management and show how they are applied by managers in Kenya today **(5 Marks)**

QUESTION THREE

3 a) Differentiate between the application of Democratic and Laissez Faire leadership styles using salient examples **(10 Marks)**

b) Explain the extent to which trait theory of leadership applies to leadership in Kenya **(5 Marks)**

QUESTION FOUR

4a) Using relevant examples, explain how contingency approach of management has been applied by managers in developing countries **(9 Marks)**

b) To what extent can leadership be described as a change agent in organizations in Kenya today **(6 Marks)**

QUESTION FIVE

5. According to Lunenburg (2012), the concepts of power and leadership are closely linked. Power can be considered as the ability to influence others and it is used by leaders to attain group goals. Discuss. **(15 Marks)**

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