



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2021 /2022 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER

SCHOOL OF BUSINESS & ECONOMICS

**BACHELOR OF PROJECT PLANNING AND
MANAGEMENT**

COURSE CODE: BPM 2104-1,

**COURSE TITLE: ROLE AND THEORY OF NON-
PROFIT SECTOR**

DATE: 1ST APRIL, 2022

TIME: 0830-1030

INSTRUCTIONS:

1. Attempt questions ONE and any other TWO.
2. Do NOT write on this question paper

1. a) The Nonprofit sector is separate from both the public and private sectors, but it may collaborate with either of them at any given time. explain how it serve as public as well as private entity **(10mks)**
b) Clearly explain the characteristic of are Nonprofit sector **(10mks)**
2. Discuss the three leading Theories of the nonprofit sector
 - a. Public goods theory
 - b. Trust-related theory
 - c. Entrepreneurship theory **(15mks)**
3. Good nonprofit governance is all about focusing on the processes for making and implementing decisions that will continue to advance an organization's principles andmission and providing strategic leadership.Explain the roles of board/trustee and the CEO **(15mks)**
4. Nonprofit organization deal with many challenges on a daily basis in an effort to stay on track. identifythese challenges and come up with possible solutionsto overcome the challenges **(15mks)**

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