



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2019/2020 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR ARTS IN COMMUNITY DEVELOPMENT**

COURSE CODE: CMD 1104

**COURSE TITLE : INTRODUCTION TO BASIC
MANAGEMENT**

DATE: 16/12/2019

TIME: 8.30AM - 10.30AM

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 30 marks*
- *All other questions carry 20 marks*

QUESTION ONE

- a) Who is a manager? **(3 Marks)**
- b) With relevant examples, explain seven Characteristics of Management **(14 Marks)**
- c) Explain the main functions of management **(13 Marks)**

QUESTION TWO

- a) What do you understand by managerial skills as a manager? **(5 Marks)**
- b) You have been appointed the new manager of an organization in your village.
Explain your managerial roles with examples **(15 Marks)**

QUESTION THREE

- a) Citing relevant examples, explain importance of motivation in management **(10 Marks)**
- b) Citing relevant examples, explain challenges managers of Community Based Organisations face in their attempt to motivate staff **(10 Marks)**

QUESTION FOUR

- a) Citing relevant examples from any scholar, explain scientific management theory **(15 Marks)**
- b) Explain the importance of strategic plans in management **(5 Marks)**

QUESTION FIVE

- a) Using relevant examples, explain the levels of managers in any organization **(15 Marks)**
- b) Critically explain Management as a science **(5 Marks)**

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