



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF TOURISM AND NATURAL
RESOURCES MANAGEMENT
CERTIFICATE IN TOURISM AND WILDLIFE
MANAGEMENT**

COURSE CODE: CTW 012

COURSE TITLE: PROTECTED AREA MANAGEMENT

DATE: 26TH AUGUST, 2019

TIME: 0830 - 1030 HRS

INSTRUCTIONS TO CANDIDATES

Answer **ALL** questions in section **A** and any other **THREE** in section **B**

Section A: Answer all questions (25 marks)

1. Briefly define the following terms:
 - a) World heritage site (2 marks)
 - b) Planning vs Management (2 marks)
 - c) A management plan (2 marks)
 - d) Participatory planning (2 marks)
2. Kenya is diverse protected land scape and seascapes.
 - a) Briefly describe what a protected landscape / seascape is, with examples (2 marks).
 - b) Based on hierarchy (access and use) highlight any Kenyan: (4 marks)
 - i. Two protected landscapes
 - ii. Two protected seascapes
3. Briefly describe any 6 challenges affecting biodiversity conservation in protected areas (6 marks)
4. Buffer zones are known to promote conservation and natural resource management.
 - a) What is a buffer zone? (1 mark)
 - b) Briefly describe any four (4) roles of a buffer zone (4 marks)

Section B: Answer any three questions (45 marks)

5. Protected areas are broadly classified by IUCN. Exhaustively highlight these classifications with examples in East Africa (15 marks)
6. Protected areas of invaluable benefits to communities living adjacent to them. Briefly describe these benefits (15 marks)
7. As a protected area manager, you are to ensure that the public are communicated with.
 - a) One such way is through a visitor information and interpretation centre. What would you showcase and present to visitors in the information centre? (10 marks)
 - b) What techniques would you use to communicate information about your protected area? (5 marks)
8. Participatory stakeholder engagement is essential in protected area planning and management.
 - a) As a protected area manager, briefly describe five (5) reasons with examples, as to why would you engage non-governmental organizations in protected area management? (10 marks)
 - b) Briefly describe any 5 weakness / challenges you as a protected area manager might face when working with NGOs. (5 marks)

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