



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR**

THIRD YEAR SECOND SEMESTER

**SCHOOL OF TOURISM AND NATURAL
RESOURCE MANAGEMENT**

**BACHELOR OF PARKS, RECREATION AND
LEISURE MANAGEMENT**

COURSE CODE: RLM 3207

**COURSE TITLE: CAMP ORGANIZATION &
ADMINISTRATION IN PARKS, RECREATION &
LEISURE**

DATE:

TIME:

INSTRUCTIONS TO CANDIDATES

Answer **ALL** questions in section A and any other **THREE** in section B.

This paper consists of 2 printed pages. Please turn over

SECTION A: ANSWER ALL QUESTIONS (25 MARKS)

Q. 1: Define Camp Organization and Administration (4 Marks)

Q. 2: Explain the following concepts:

(a) Camping and Campgrounds (3 Marks)

(b) Best principles and practices to manage Camp facilities, and events (3 Marks)

Q. 3: Briefly describe the necessary skills required to succeed in Camp Organization and Administration (6 Marks)

Q. 4: State the advantages the Kenyan youth can gain through participating in Camp organization and administration (6 Marks)

Q. 5: Explain the procedures for establishing and managing a camp in Kenya (3 Marks)

SECTION B: ANSWER ANY THREE QUESTIONS (45 MARKS)

Q. 6: Discuss the historical development trends of the Camping industry with examples from Kenya (15 Marks)

Q. 7: Using relevant examples, identify existing opportunities of the Camping industry to the Kenyan youth (15 Marks)

Q. 8: Using examples, discuss the challenges that would be experienced by Camp Counselors/Managers in Kenya (15 Marks)

Q. 9: Explain in details the importance of involving staff and participants in the designing and development of camping programs in Kenya (15 Marks)

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