



**MAASAI MARA UNIVERSITY**  
**REGULAR UNIVERSITY EXAMINATIONS**  
**2018/2019 ACADEMIC YEAR**  
**FOURTH YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES**  
**BACHELOR OF COMMUNICATION &**  
**JOURNALISM**

**COURSE CODE: CMM 419**

**COURSE TITLE: TELEVISION PRODUCTION**

**DATE: 25<sup>TH</sup> APRIL 2019**

**TIME: 2.30-4.30PM**

**INSTRUCTIONS TO CANDIDATES**

Answer Question **ONE** and any other **TWO** questions

1. With the use of examples, explain the roles of the following production team as used in TV production: (3marks each)

- i. Producer
- ii. Director
- iii. Character generator
- iv. Floor manager
- v. Camera operator
- vi. Presenter
- vii. Vision mixer operator
- viii. Graphic artist
- ix. Production editor
- x. Audio engineer

2. In producing a TV program, it is important that a producer investigate the idea for what he/she intends to pass across to the audience. As a producer, identify any FIVE necessary questions that need to be answered to enable you determine the validity of your production idea.

20 Marks

3. As a TV producer, identify and discuss any TEN things that come to play in producing a TV show.

20 Marks

4. With the use of examples, and as a producer, explain the materials determined by the producer for a successful production.

20 Marks

5. Summarize the THREE stages of TV production.

20 Marks

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