



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2018/2019 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER

**SCHOOL OF TOURISM & NATURAL RESOURCE
MANAGEMENT**

**BACHELOR OF SCIENCE IN WILDLIFE
MANAGEMENT**

COURSE CODE: WLM 440

**COURSE TITLE: PRINCIPLES OF
MANAGEMENT**

DATE: 24TH APRIL, 2019

TIME: 11:00 - 13:00HRS

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS

This paper consists of 2 printed pages. Please turn over.

Question ONE: Answer all questions

1(a) Define Management and discuss its five essential characteristics
(12 marks)

(b) Discuss four main functions of management citing examples in each
(8 marks)

(c) Explain the following terms as used in management of accounting and auditing

i. Consistency

ii. Prudence

(5 marks)

Section B: Answer any three questions

2(a) Explain management in the context of human relations approach and highlight the contribution of Elton Mayo to management thought (9 marks)

(b) Discuss the various styles of leadership in an organization (6 marks)

3(a) Assess the relevance of Henri Fayol's principles of management in organizations today (7 marks)

(b) Explain the universality of the management concept (5 marks)

(c) List any three objectives of management (3 marks)

4(a) In the context of wildlife management discuss the steps involved in decision making process (14 marks)

(b) Differentiate between effectiveness and efficiency in management (1 mark)

5(a) Briefly explain the various sources of funds in an organization (10 marks)

(b) Discuss any five importance of control in management (5 marks)

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