

MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2015/2016 ACADEMIC YEAR *THIRD YEAR* SEMESTER

SCHOOL OF BUSINESS AND ECONOMICS BACHELOR OF COMMERCE

COURSE CODE: BCM 3254/BSE 3204/ BPM 3204 COURSE TITLE: RESEARCH METHODS

DATE: 26TH APRIL 2019

TIME: 14.30-16.30

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **THREE** questions

This paper consists of **TWO** printed pages. Please turn over.