



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2019/2020 ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER AND SECOND  
YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS  
BACHELOR OF SCIENCE IN HUMAN RESOURCE  
MANAGEMENT**

**COURSE CODE: BHR 409**

**COURSE TITLE: INTERNATIONAL HUMAN  
RESOURCE MANAGEMENT**

**DATE: 23<sup>RD</sup> APRIL 2019**

**TIME: 8:30-10:30AM**

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**INSTRUCTIONS TO CANDIDATES**

Answer Question **ONE** and any other **Three** questions

*This paper consists of 2 printed pages. Please turn over.*

### **Question One**

- a) Globalization is now a world game. Discuss why it poses risks to countries (9 mks)
- b) What are the basic features of globalization (9mks)
- c) Briefly explain the 7c's in international Human resource management (7mks)

### **Question Two**

- a) Discuss the factors that makes inter-country differences affecting human resource management practices (9mks)
- b) Give reasons why globalization should be embraced by developing countries (6mks)

### **Question Three**

- a) Discuss the factors that affects the criteria for recruitment at the global level (10mks)
- b) What's your view on Kenya and globalizations (5mks)

### **Question Four**

- a) Give reasons why local firms fills their foreign subsidiaries with local managers (8mks)
- b) Discuss by use of examples why companies use expatriates ( 7mks)

### **Question Five**

- a) Discuss the factors that affects the criteria for recruitment of expatriates (8mks)
- b) What should be considered in training of expatriates ( 7mks)

### **Question Six**

- a) Explain by use of examples some of the emerging issues at the global level (8mks)
- b) Discuss the challenges facing international human resource management (7mks)

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