



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FOURTH YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
BACHELOR OF BUSINESS MANAGEMENT**

COURSE CODE: BBM 449

**COURSE TITLE: EMERGING ISSUES IN
PURCHASING AND SUPPLY MANAGEMENT**

DATE: 25TH APRIL, 2019

TIME: 1100 - 1300HRS

INSTRUCTIONS TO CANDIDATES

1. Question ONE is compulsory
2. Answer Question **ONE** and any other **THREE** questions.
3. All Examination Rules Apply.

Question One (Compulsory)

a) Discuss some of the emerging technologies that have transformed supply chain operations in the last decade. **(15 marks)**

c) Discuss five benefits of ERP systems to procurement and supply chain management. **(10 marks)**

Question Two

a) E-commerce is among the emerging platforms through which buyers can procure goods. Explain five ways e-commerce has impacted the procurement function. **(5 marks)**

b) Discuss five benefits an online retailer can accrue by having an efficient and effective reverse logistics system. **(10 marks)**

Question Three

a) Explain how corruption in public procurement can be mitigated. **(5 marks)**

b) Discuss the importance of green procurement to supply chain management. **(10 marks)**

Question Four

a) Discuss quality issues in the food supply chain in Kenya using relevant examples. **(8 marks)**

b) Explain how technological advancements such as the use of blockchain can improve supply chain efficiency and effectiveness. **(7 marks)**

Question Five

a) Procurement practitioners in Kenya's public sector are accused of abetting corruption. Do you agree? Give reasons for your answer. **(8 marks)**

b) Logistics outsourcing is an emerging strategy that firms are using to acquire capabilities lacking in-house. Discuss factors that promote a successful outsourcing relationship. **(7 marks)**

//END