



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR ARTS IN COMMUNITY
DEVELOPMENT**

COURSE CODE: CMD 2212

COURSE TITLE : RESEARCH METHODOLOGY

DATE: 26TH APRIL 2019

TIME: 8.30- 10.30PM

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 30 marks*
- *All other questions carry 20 marks*

QUESTION ONE

- a) Define research in your own words **(5 marks)**
- b) Explain the characteristics of research **(10 marks)**
- c) Describe the purposes of research **(10 marks)**
- d) Differentiate between quantitative and qualitative research. **(5 marks)**

QUESTION TWO

- a) What do you understand by the term sampling? **(5 marks)**
- b) Describe the significance of Sampling in social research **(5 marks)**
- c) Relate the sampling techniques to different situations in the research process **(10 marks)**

QUESTION THREE

- a) Compare and contrast secondary and primary data **(5 marks)**
- b) Illustrate different tools that researchers employ in data collection **(15 marks)**

QUESTION FOUR

- a) Formulate a research topic and come up with a problem statement to justify your proposed research agenda **(10 marks)**
- b) Design a broad objective, specific objectives and key research questions and/or hypotheses for your research **(10 marks)**

QUESTION FIVE

Critically discuss the different components of a research proposal **(20 marks)**

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