**ABSTRACT**

I was to find out the effects affecting the adoption of Information Technology and its effects on Small Scale Restaurants in Narok town, Kenya. The aimed research question to be answered by this research are: what are the factors affecting the adoption if Information Technology in Small Scale Restaurants within Narok Town, Kenya? What are the effects of adopting Information Technology in Small Scale Restaurants? The purpose of the study is to come up with ways of overcoming the challenges of Information Technology adoption and significantly its outcome advantages of Information Technology adoption to the Small Scale Restaurants around the world.

The research was based on descriptive research design in order to understand the factors affecting adoption of technology by Small Scale Restaurants in Narok Town, Kenya. In order to carry out the research random population of 30 restaurants were picked within Narok Town, Kenya. In order to come up with effects affecting the adoption of Information Technology within different levels of management within the organization 30 managers were picked, 60 staff members and 60 workers within the organization.