MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS 2018/2019 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER EXAMINATION

SCHOOL OF SCIENCE AND INFORMATION SCIENCE
DEPARTMENT OF MATHEMATICS AND PHYSICAL SCIENCES
BACHELOR OF SCIENCE IN APPLIED STATISTICS WITH COMPUTING

COURSE CODE: STA 1208
COURSE TITLE: PRINCIPLES OF SAMPLE SURVEYS
SECTION ONE (30 MARKS)

a) Define the following terms as used in sample survey (6Marks)
   i) Sample and population
   ii) Sampling frame
   iii) Purposive sampling and systematic sampling
   iv) Parameter

b) Why do most researchers opt for using a sample in surveys as opposed to conducting a census (4marks)

c) Differentiate with examples and approaches given between probability sampling techniques from non-probability sampling? (6marks)

d) A Researcher has taken a small survey, using an SRS, for energy usage in houses. On the basis of the survey, each house is categorized as having electric heating or some other kind of heating. The January electricity consumption in kilowatt-hours for each house is recorded \((Y_i)\) and the results are given below: (8marks)

<table>
<thead>
<tr>
<th>Type of Heating</th>
<th>Number of Sample Houses</th>
<th>Sample Mean (\bar{Y})</th>
<th>Variance (\sigma^2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electric</td>
<td>24</td>
<td>972</td>
<td>202,39</td>
</tr>
<tr>
<td>Nonelectric</td>
<td>36</td>
<td>463</td>
<td>96,721</td>
</tr>
<tr>
<td>Total</td>
<td>60</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

From recording existing, it is known that 16,450 of the 35,000 houses have electric heating, and 18,550 have nonelectric heating.
i) Using the sample, give an estimate and its standard error of the proportion of houses with electric heating. Does your 95% CI include the true proportion?

ii) Give an estimate and its standard error of the average number of kilowatt-hours used by houses in the city. What type of estimator did you use, and why did you choose that estimator?

(a) Explain when a design may be considered as a cluster sample. What are the first-stage and second-stage units in cluster sampling of a country like Kenya? (6 marks)

**QUESTION TWO (20 MARKS)**

A simple random sample of 1 in 20 households in a small town provided the following data about the availability of cars and the number of adults in household.

<table>
<thead>
<tr>
<th>Number of cars</th>
<th>Adults in household</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Yi) in the household</td>
<td>1</td>
</tr>
<tr>
<td>0</td>
<td>58</td>
</tr>
<tr>
<td>1</td>
<td>68</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>130</td>
</tr>
</tbody>
</table>

a) Obtain point estimates, and approximate 95% confidence intervals for the following given that, \( \sum xy = 795 \):
i. the total number of cars in the town's households,
ii. the ratio of cars per adult in the town's households,
iii. the proportion of households with 1 or more cars per adult

(a) A survey is to be conducted on the prevalence of the common diseases in a large population. For any disease that affects at least 1% of the individuals in the population, it is desired to estimate the total number of cases, with a coefficient of variation of not more than 20%. What size of a simple random sample is needed, assuming that the presence of the disease can be recognized without mistakes?

**QUESTION THREE (20 MARKS)**

(c) A campus population of size \( N = 9000 \) is to be surveyed by a stratified sample for the prevalence of a certain disease, based upon three strata of respective sizes \( Nh = 1000,3000,5000 \) for \( h = 1,2,3 \). The costs of sampling individuals from these strata are estimated to be respectively 40, 20, and 10 USD per person. The campus health authorities believe that roughly 1% of stratum 1, 5% of stratum 2, and 12% of stratum 3 will test positive for the disease. I)

i) What is the optimal number of individuals to sample in each stratum if the total budget for data collection in the survey is USD20000.

ii) Suppose that the same population were to be sampled by SRS. About how much would the SRS cost if you want to achieve the same MSE as in (a) in estimating the proportion of the population who have the disease?

(b) An opinion poll on Kenya's health concern was conducted by the Kenya National Aids Program between April 10-15, 2011. The survey reported that 89% of adults consider AIDS as the most urgent health problem of the Kenya, with a margin of error of ±3%. The result was based on telephone interviews of 872 adults.

a. What was the target population?
b. What was the sample population?
c. How was the survey was conducted?
d. How was the sample selected?

**QUESTION FOUR (20 MARKS)**

(d) Foresters want to estimate the average age of trees in a stand in Mau forest. Determining age is cumbersome because one needs to count the tree rings on a core taken from the tree. In general, though, the older the tree, the larger the diameter, and diameter is easy to measure. The foresters measure the diameter of all 1132 trees and find that the population mean equals 10.3. They then randomly select 20 trees for age measurement.

<table>
<thead>
<tr>
<th>Tree No.</th>
<th>Diameter, x</th>
<th>Age, y</th>
<th>Tree No.</th>
<th>Diameter, x</th>
<th>Age, y</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>12.0</td>
<td>125</td>
<td>11</td>
<td>5.7</td>
<td>61</td>
</tr>
<tr>
<td>2</td>
<td>11.4</td>
<td>119</td>
<td>12</td>
<td>8.0</td>
<td>80</td>
</tr>
<tr>
<td>3</td>
<td>7.9</td>
<td>83</td>
<td>13</td>
<td>10.3</td>
<td>114</td>
</tr>
<tr>
<td>4</td>
<td>9.0</td>
<td>85</td>
<td>14</td>
<td>12.0</td>
<td>147</td>
</tr>
<tr>
<td>5</td>
<td>10.5</td>
<td>99</td>
<td>15</td>
<td>9.2</td>
<td>122</td>
</tr>
<tr>
<td>6</td>
<td>7.9</td>
<td>117</td>
<td>16</td>
<td>8.5</td>
<td>106</td>
</tr>
<tr>
<td>7</td>
<td>7.3</td>
<td>69</td>
<td>17</td>
<td>7.0</td>
<td>82</td>
</tr>
<tr>
<td>8</td>
<td>10.2</td>
<td>133</td>
<td>18</td>
<td>10.7</td>
<td>88</td>
</tr>
<tr>
<td>9</td>
<td>11.7</td>
<td>154</td>
<td>19</td>
<td>9.3</td>
<td>97</td>
</tr>
<tr>
<td>10</td>
<td>11.3</td>
<td>168</td>
<td>20</td>
<td>8.2</td>
<td>99</td>
</tr>
</tbody>
</table>

i) Estimate the population mean age of trees in the stand and give an approximate standard error for your estimate.
(a) An accounting firm is interested in estimating the error rate in a compliance audit it is conducting. The population contains 828 claims, and the firm audits an SRS of 85 of those claims. In each of the 85 sampled claims, 215 fields are checked for errors. One claim has errors in 4 of the 215 fields, 1 claim has three errors, 4 claims have two errors, 22 claims have one error, and the remaining 57 claims have no errors.

i. Treating the claims as parameter 's and the observations for each field as sample's, estimate the error rate for all 828 claims. Give a standard error for your estimate.

ii. Estimate (with SE) the total number of errors in the 828 claims.

**QUESTION FIVE**

a) Suppose we want to estimate the average number of hours of TV watched in the previous week for all adults in some county. Suppose also that the populace of this county can be grouped naturally into 3 strata (Nairobi, Kisumu, Sayepei(rural)) as summarized in the table

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Nairobi</th>
<th>Kisumu</th>
<th>Sayepei(rural)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nh</td>
<td>155</td>
<td>62</td>
<td>93</td>
</tr>
<tr>
<td>nh</td>
<td>20</td>
<td>8</td>
<td>12</td>
</tr>
<tr>
<td>Yh</td>
<td>33.90</td>
<td>25.12</td>
<td>19.00</td>
</tr>
<tr>
<td>Sh</td>
<td>5.95</td>
<td>15.24</td>
<td>9.36</td>
</tr>
<tr>
<td>Th</td>
<td>5254.5</td>
<td>1557.4</td>
<td>1767.0</td>
</tr>
<tr>
<td>Ch</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
(i) Compute a 95% confidence interval for the total number of hours of TV watched in the previous week for all adults in this county.

(ii) Estimate the total sample size needed to estimate the mean hours of TV watched in this particular county to within 1 hour with 99% probability using optimal allocation (unequal and equal costs).

(b) A local radio station carries out regular polls of its listeners on items of current interest. In one such poll listeners were asked to telephone the station and just answer "yes" or "no" to the following questions.

Do you think the government of Kenya is serious in the fight against corruption?

The poll was carried out between 8 am and 9 am one morning. At 8:30 am the announcer said the percentage of "yes" vote was 63%. When the poll closed at 9 am he announced that the percentage was 52%. List two problems associated with this method of polling and suggest why each problem might cause misleading conclusion to be drawn.
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THIRD YEAR FIRST SEMESTER EXAMINATION
SCHOOL OF SCIENCE AND INFORMATION SCIENCE
DEPARTMENT OF MATHEMATICS AND PHYSICAL SCIENCES
BACHELOR OF SCIENCE IN APPLIED STATISTICS WITH COMPUTING
COURSE CODE: STA 2219
COURSE TITLE: CATEGORICAL DATA ANALYSIS

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS
SECTION ONE (30 MARKS)

a) Using appropriate example define the following terms as used in data analysis (5 marks)

I. Nominal measure
II. P-value
III. Ordinal measure
IV. Parameter
V. Statistic

b) In the following examples identify the response variable and the explanatory variables. (8 marks)

i) Attitude toward gun control (favor, oppose), Gender (female, male), Mother’s education (high school, college).

ii) Heart disease (yes, no), Blood pressure, Cholesterol level.

iii) Race (white, Black), Religion (Catholic, Jewish, Protestant), Vote for president (Democrat, Republican, Other), Annual income.

iv) Marital status (married, single, divorced, widowed), Quality of life (excellent, good, fair, poor).

c) According to recent UN figures, the annual gun homicide rate is 62.4 per one million residents in the United States and 1.3 per one million residents in the UK. (6 marks)

i) Compare the proportion of residents killed annually by guns using the (i) difference of proportions, (ii) relative risk.

ii) When both proportions are very close to 0, as here, which measure is more useful for describing the strength of association? Why?

d) Each subject in a sample of 100 men and 100 women is asked to indicate which of the following factors (one or more) are responsible for increases in teenage crime: A, the increasing gap in income between the rich and poor; B, the increase in the percentage of single-parent families; C, insufficient time spent by parents with their children. A cross classification of the responses by gender is (6 marks)
<table>
<thead>
<tr>
<th>Gender</th>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>60</td>
<td>81</td>
<td>75</td>
</tr>
<tr>
<td>Female</td>
<td>75</td>
<td>87</td>
<td>86</td>
</tr>
</tbody>
</table>

a) Is it valid to apply the chi-squared test of independence to this $2 \times 3$ table? Explain.

b) Explain how this table actually provides information needed to cross classify gender with each of three variables. Construct the contingency table relating gender to opinion about whether factor A is responsible for increases in teenage crime.

e) Based on murder rates in Kenya, a survey has reported that the probability a newborn child of eventually being a murder victim is 0.0263 for Urban males, 0.0049 for rural males, 0.0072 for rural females, and 0.0023 for white urban females.

i) Find the conditional odds ratios between region and whether a murder victim, given gender. Interpret.

ii). If half the newborns are of each gender, for each region, find the marginal odds ratio between race and whether a murder victim.
A doctor is investigating the effect of a woman's age on the success of an IVF (in vitro fertilisation) procedure. She has randomly selected 10 women aged under 35 and 10 women aged at least 35. From hospital records she has obtained the following data, which record the numbers of eggs obtained from the women and the numbers that were fertilized during one IVF procedure. She wants to investigate the effect of the woman's age on the probability of an egg being successfully fertilised. She calls this probability the "fertilization rate".

<table>
<thead>
<tr>
<th>Women aged under 35</th>
<th>Women aged at least 35</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of eggs</td>
<td>Number of fertilised</td>
</tr>
<tr>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>9</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>9</td>
<td>5</td>
</tr>
</tbody>
</table>
QUESTION THREE (20 MARKS)

Discuss the following concepts as used in categorical data modeling

i) Multinomial sampling
ii) Poisson sampling
iii) Goodness of fit test
iv) Test of association
v) Relative risk and odds ratio

QUESTION FOUR (20 MARKS)

A chi-squared variate with degrees of freedom equal to \( df \) has representation

\[
Z_1^2 + \cdots + Z_{df}^2,
\]

where \( Z_1, \ldots, Z_{df} \) are independent standard normal variates.

a. If \( Z \) has a standard normal distribution, what distribution does \( Z^2 \) have?

b. Show that, if \( Y_1 \) and \( Y_2 \) are independent chi-squared variates with degrees of freedom \( df_1 \) and \( df_2 \), then \( Y_1 + Y_2 \) has a chi-squared distribution with \( df = df_1 + df_2 \).

QUESTION FIVE

Table below comes from one of the studies of the link between lung cancer and smoking. The study was done in 20 hospitals patients admitted with lung cancer in

<table>
<thead>
<tr>
<th></th>
<th>8</th>
<th>8</th>
<th>6</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7</td>
<td>2</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>7</td>
<td>5</td>
<td>7</td>
<td>5</td>
</tr>
</tbody>
</table>
the previous year were queried about their smoking behavior. For each patient admitted, researchers studied the smoking behavior of a non-cancer control patient at the same hospital of the same sex and within the same 5-year grouping on age. A smoker was defined as a person who had smoked at least one cigarette a day for at least a year.

<table>
<thead>
<tr>
<th>Have smoked</th>
<th>Lung Cancer cases</th>
<th>Control</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>688</td>
<td>650</td>
</tr>
<tr>
<td>no</td>
<td>21</td>
<td>59</td>
</tr>
<tr>
<td>Total</td>
<td>709</td>
<td>709</td>
</tr>
</tbody>
</table>

a. Identify the response variable and the explanatory variable.
b. Identify the type of study this was.
c. Can you use these data to compare smokers with nonsmokers in terms of the proportion who suffered lung cancer? Why or why not?
d. Summarize the association, and explain how to interpret it.
Section one (30 marks)

i). What are the following binary values in decimal? (4 marks)
a) $0000101_2$

b) $0001001_2$

c) $0001101_2$

d) $0010101_2$

ii) Differentiate between the following terms as used in computer (6 marks)
   
   a) RAM and ROM
   
   b) Compiler and CPU
   
   c) Input and output devices

iii) Discuss what is meant by bit and how words and character are represented in a computer (5 marks)

iv) Given the following data points be $(0, 2)$ and $(2, 4)$ use polynomial $P_1(x)$ to represent this and sketch the curve (4 marks)

v) Given $f(x) = \sin(x)$, $x_0 = 0.2$, $x_1 = 0.3$. Use the first-order divided difference of $f(x)$ to approximate $\cos(x)$ (3 marks)

vi) Evaluate $f(x) = e^x$, $x \in [0, 1]$ and consider the error in linear interpolation to $f(x)$ using $x_0$, $x_1$ satisfying $0 < x_0 < x_1 < 1$ (5 marks)

vii) Differentiate between linear and nonlinear equation (3 marks)
QUESTION TWO (20 MARKS)

How are the following data processing concepts related:

a. Coding scheme vs. Data dictionary
b. Data set vs. Database
c. Flat ASCII file vs. Hierarchical ASCII file
d. Editing for analysis vs. In-house editing
e. Value labels vs. Variable labels

QUESTION THREE (20 MARKS)

a) Use Newton’s Method to determine $x_2$ for the given function and given value of $x_0$.
   i) $f(x)=x^3-7x^2+8x-3$, $x_0=5$
   ii) $f(x)=x \cos(x)-x^2$, $x_0=1$

b) Using Newton’s Method find the root of the given equation, accurate to six decimal places, that lies in the given interval.
   i) $x^4-5x^3+9x+3=0$ in $[4,6]$
   ii) $x^2+5=e^x$ in $[3,4]$

c) State the function of operating systems in a computer

QUESTION FOUR (20 MARKS)

a) Determine the Taylor Series for the given function.

1. $f(x)=\cos(4x)$ about $x=0$

2. $f(x)=x^6e^{2x}$ about $x=0$

3. $f(x)=e^{-6x}$ about $x=-4$

4. $f(x)=\ln(3+4x)$ about $x=0$

b) State four software that can be used for data analysis
QUESTION FIVE

a) Discuss the numbers system in a computer ad using example illustrate how your convert numbers in a computer with reference to decimal number system.

b) Discuss the fundamental rules of coding in survey data processing.