



MAASAI MARA UNIVERSITY

**REGULAR UNIVESIRSTY EXAMINATIONS FOR
2018/2019 ACADEMIC YEAR
SCHOOL OF SCIENCE AND INFORMATION SCIENCES**

**THIRD YEAR SECOND SEMESTER EXAMINATIONS
FOR
BACHELOR OF SCIENCE IN INFORMATION SCIENCES**

**COURSE CODE: INS 3205
COURSE TITLE: ELECTRONIC
PUBLISHING**

**DATE: 17TH APRIL 2019
1030 HRS**

TIME: 0830 -

INSTRUCTIONS

- Answer Question **ONE** and any other **TWO** QUESTIONS

QUESTION ONE (COMPULSORY 30 MARKS)

- a) Briefly explain the following Concept:
- i. Courseware Publishing (2 marks)
 - ii. Electronic Journal (2 marks)
 - iii. Hypertext (2 marks)
 - iv. Web authoring system (2 marks)
 - v. Website (2 marks)
- b) Explain the characteristics of E-journal (10 marks)
- c) Explain **FIVE** web content management system. (10 marks)

QUESTION TWO

- a) Explain **SIX (6)** types of electronic publications which are used in Academic Institutions. (10 marks)
- b) Explain the Adobe Experience Manager (10 marks)

QUESTION THREE

- a) Maasai Mara University has appointed you as a System Librarian in charge of e-resource and they want to purchase

editing software's. Discuss **SIX** editing softwares' you would recommend for purchase

(10

marks)

b) Discuss the web content management and its features **(10**

marks)

QUESTION FOUR

a) Explain the advantages of electronic publishing.

(12 marks)

b) Discuss **THREE (3)** types of web hosting.

(8

marks)

//END