



# MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY  
EXAMINATIONS FOR 2018/2019  
ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF SCIENCE AND INFORMATION  
SCIENCES  
FOR THE DEGREE OF BACHELOR OF  
SCIENCE IN INFORMATION SCIENCES**

**COURSECODE : INF 1203  
COURSE TITLE : E- BUSINESS**

**DATE: 24<sup>TH</sup> APRIL 2019**

**TIME: 8.30AM - 10.30AM**

---

**INSTRUCTIONS TO CANDIDATES**

- Question ONE (1) in Section “A “ is Compulsory
- Answer any Two (2) Questions from Section “B”
- Use diagrams; Illustrate where necessary

## **SECTION "A": COMPULSORY QUESTION**

Q1a). Explain the utilization of ICT using InterNET, ExtraNET and IntraNET in promoting socio-economic development in Kenya. **(15 marks)**

b).Discuss the major differences between E-Commerce and E-Business indicating how they are being implemented in public and private sectors in Kenya.  
**(15 marks)**

## **SECTION "B" ANSWER ANY TWO (2) QUESTIONS FROM THIS SECTION**

Q2a). Explain how Kenya is becoming "Knowledge-Based Economy"  
**(10 marks)**

b). "Most businesses in commercial banks in Kenya are automated". Discuss.  
**(10 marks)**

Q3 a).Discuss briefly how business Information Systems for Top, Middle and Operational Management in organizations in Kenya are utilized.**(10 marks)**

b) Give full discussion on how IT enhances businesses in Kenya  
**(10 marks)**

Q4. a)Briefly discuss the major six (6) commonly used Accounting Information Systems in Organizations in a well-established organization in Kenya.  
**(10 marks)**

(b) Explain in detail the four (4) main objectives of E-Government of Kenya Government stating how they are utilized in Government offices.

**(10 marks)**

**END**