



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY
EXAMINATIONS FOR 2018/2019
ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF SCIENCE AND INFORMATION
SCIENCES
FOR THE DEGREE OF BACHELOR OF
SCIENCE IN INFORMATION SCIENCES**

**COURSECODE : INF 1203
COURSE TITLE : E- BUSINESS**

DATE: 24TH APRIL 2019

TIME: 8.30AM - 10.30AM

INSTRUCTIONS TO CANDIDATES

- Question ONE (1) in Section “A “ is Compulsory
- Answer any Two (2) Questions from Section “B”
- Use diagrams; Illustrate where necessary

SECTION "A": COMPULSORY QUESTION

Q1a). Explain the utilization of ICT using InterNET, ExtraNET and IntraNET in promoting socio-economic development in Kenya. **(15 marks)**

b). Discuss the major differences between E-Commerce and E-Business indicating how they are being implemented in public and private sectors in Kenya. **(15 marks)**

SECTION "B" ANSWER ANY TWO (2) QUESTIONS FROM THIS SECTION

Q2a). Explain how Kenya is becoming "Knowledge-Based Economy" **(10 marks)**

b). "Most businesses in commercial banks in Kenya are automated". Discuss. **(10 marks)**

Q3 a). Discuss briefly how business Information Systems for Top, Middle and Operational Management in organizations in Kenya are utilized. **(10 marks)**

b) Give full discussion on how IT enhances businesses in Kenya **(10 marks)**

Q4. a) Briefly discuss the major six (6) commonly used Accounting Information Systems in Organizations in a well-established organization in Kenya. **(10 marks)**

(b) Explain in detail the four (4) main objectives of E-Government of Kenya Government stating how they are utilized in Government offices.

(10 marks)

END