



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY
EXAMINATIONS
2018/2019 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND
ECONOMICS
DIPLOMA IN BUSINESS
MANAGEMENT**

COURSE CODE: DBM 001

**COURSE TITLE: PRINCIPLES AND
PRACTICE**

OF MANAGEMENT

DATE: 17TH APRIL 2019
11.00.13.00 HRS

TIME:

INSTRUCTIONS TO CANDIDATES

*Answer Question **ONE** and any other **THREE** questions*

*This paper consists of **Two** printed pages*

QUESTION ONE

a) Explain through a diagram the nature of work at different levels of Management.

[10marks]

b) Management is described as both as a science and an art. Explain.

[8marks]

c) State and explain various function of management.

[7marks]

QUESTION TWO

a) State and explain various types of leadership styles.

[10marks]

b) State and explain five qualities of effective leadership.

[5marks]

QUESTION THREE

a) Henry Fayol strongly felt that managers should be guided by certain principles. He evolved several general principles of management. state and explain five of them.

[10marks]

b) State the five basic principles of scientific management

[5marks]

QUESTION FOUR

a) State and explain roles of a manager in an organization
[5marks]

b) Describe the various characteristics of management
[5marks]

c) Describe five processes involved in management
[5marks]

QUESTION FIVE

a) Explain the term strategic management and state what it involves.

[5marks]

b) State five key characteristics of a charismatic leader.
[5marks]

c) State five characteristics of transformational leaders.
[5marks]

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