



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
BACHELOR OF AGRIBUSINESS MANAGEMENT**

COURSE CODE: AGB 3203

**COURSE TITLE: MANAGEMENT INFORMATION
SYSTEMS IN
AGRIBUSINESS**

**DATE: 18TH APRIL 2019
HRS.**

TIME: 14.30 - 16.30

INSTRUCTIONS TO CANDIDATES

Question **ONE** is compulsory.
Answer any other **THREE** questions.

over.

QUESTION ONE

- a) Describe the basic components of Information Systems.
(6 marks)
- b) Explain the Management Information Systems Investment objectives in agribusiness.
(6 Marks)
- c) Assess the Organisational Dimension of Information Systems.
(7 Marks)
- d) Compare and Contrast Management Information Systems and Decision support systems.
(6 Marks)

QUESTION TWO

Citing suitable examples, describe Information Systems from an Agribusiness functional perspective.

(15 Marks)

QUESTION THREE

- a) Describe the decision making process and types of decisions.
(11 Marks)
- b) Highlight the characteristics of good decisions systems **(4 Marks)**

QUESTION FOUR

Discuss the principle tools and technologies that can be used to obtain information from databases to improve business performance.

(15 Marks)

QUESTION FIVE

- a) Explain the characteristics of management information systems.
(6 Marks)
- b) Explain the kinds of information systems found in an agricultural organisation indicating the groups they serve level.
(9 Marks)

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