MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER

SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR ARTS IN COMMUNITY DEVELOPMENT

COURSE CODE: CMD 3220
COURSE TITLE: EXTENSION EDUCATION

DATE: 26TH APRIL 2019          TIME: 1100 -
INSTRUCTIONS TO CANDIDATES
Answer Question ONE and any other TWO questions

This paper consists of TWO printed pages. Please turn over.

Q1. Using illustrations discuss the Group teaching method as one of the methods used in extension education (30 marks)

Q2. Discuss the characteristics of learning and teaching and their implications on extension education (20 marks)

Q3. Discuss the general principle of perception in extension education and outline its importance in the learning process (20 marks)

Q4. Discuss the elements of communication process in extension education with reference to rural areas (20 marks)

Q5. a) Explain the term communication for development in extension education and outline the process skills needed to facilitate a more people centered approach to communication (10 marks)

b) Explain the basic philosophy of extension education (10 marks)