MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER

SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR ARTS IN COMMUNITY DEVELOPMENT

COURSE CODE: CMD 2212
COURSE TITLE: RESEARCH METHODOLOGY

DATE: 26TH APRIL 2019
TIME: 8.30-10.30PM
INSTRUCTIONS TO CANDIDATES

- Answer question ONE (compulsory) and any other TWO questions.
- Question one carries 30 marks
- All other questions carry 20 marks

QUESTION ONE

a) Define research in your own words (5 marks)
b) Explain the characteristics of research (10 marks)
c) Describe the purposes of research (10 marks)
d) Differentiate between quantitative and qualitative research. (5 marks)

QUESTION TWO

a) What do you understand by the term sampling? (5 marks)
b) Describe the significance of Sampling in social research (5 marks)
c) Relate the sampling techniques to different situations in the research process (10 marks)

QUESTION THREE

a) Compare and contrast secondary and primary data (5 marks)
b) Illustrate different tools that researchers employ in data collection (15 marks)

QUESTION FOUR
a) Formulate a research topic and come up with a problem statement to justify your proposed research agendum (10 marks)

b) Design a broad objective, specific objectives and key research questions and/or hypotheses for your research (10 marks)

QUESTION FIVE

Critically discuss the different components of a research proposal (20 marks)