Answer **ALL** questions in section **A** and any other **THREE** in section **B**.

*This paper consists of 2 printed pages. Please turn over*

**SECTION A: ANSWER ALL QUESTIONS (25 MARKS)**

1. Define the term Special Event Management in relation to Parks Recreation and Leisure Management  *(6 marks)*
2. List the required facilities for special events to take place in outdoor recreation  *(6 marks)*
3. Briefly explain the types of special events that promote the event industry in Kenya  *(7 marks)*
4. Briefly describe the management of special events that take place at Maasai Mara University  *(6 marks)*

**SECTION B: ANSWER ANY THREE QUESTIONS (45 MARKS)**

5. Discuss the steps required for special events planning and management  *(15 marks)*
6. Using examples, discuss the benefits Kenyan events industry would gain by hosting Major Special Events  *(15 marks)*
7. Discuss the importance of risk management in relation to the management of special events  *(15 marks)*
8. Citing relevant examples, discuss in details reasons special events are held in Kenya  *(15 marks)*