RESEARCH METHODOLOGY Concepts, procedures and Practices

Book · January 2019

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This book creates suitable teaching and learning experiences. The book is appropriate for self reading, referencing and for instruction. In writing the book the authors considered the latest practices in research. The book focuses on research methodological concepts, procedures and practices. The book tries to present research in more simplified and concise manner. It dispels stereotypes about research, bringing research closer to the learners and practitioners. It relates research to day to day practice; making it applicable to our every day live. The book inspires research practitioners and experts to get involved more in research activities. The authors are experienced research experts, practitioners and trainers. It is this experience which motivated the authors to write this book; especially their experience with post graduate students (PhD and Masters). The book may not be exhaustive; however, it gives most of the relevant information for carrying out research. The authors have written various books, manuals and articles in research and evaluation.

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